

On the Path of Music Education in Colleges and Universities to Assist Ideological and Political Education in the New Media Era

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Abstract

With the vigorous development of China's education in recent years, colleges and universities should not only strengthen the cultivation of students' professional knowledge, but also cultivate their comprehensive quality and skills, so as to cultivate excellent talents with all-round development of morality, intelligence, sports, beauty and labor. Music, as an important part of higher education, is a basic course to improve students' music literacy and aesthetic ability, College teachers should actively carry out education and guidance. Music education is an indispensable type of education in various courses in Colleges and universities, which plays an indispensable role in the ideological and political education of college students. The rational use of music education in the ideological and political education of college students is not only the internal need of talent training in the new era, but also an effective path for the artistic and modern development of Ideological and political education of college students.

Keywords

College Education; Music Education; Ideological and Political Education.

1. Introduction

As an important part of art education in China, music education can not only improve students' aesthetic level and artistic attainments, but also cultivate their sentiment, provide emotional guidance, and carry out teaching activities in a relaxed and pleasant form of music appreciation. It is not a simple rational preaching, but a more infiltration function. It is a typical invisible education, which can imperceptibly shape the character of students, and slowly infiltrate the noble moral quality into their life and study bit by bit, so as to make them become noble people. It is like an emotional amplifier, so that students through the emotional touch and artistic conception edification again and again, stimulate inner potential, produce resonance, and then into practical action.

2. The Current Situation of Music Education in Colleges and Universities in the New Media Era

In the new media era, many problems that can not be solved in time can be solved through the Internet and various apps. In line with the development of the times, colleges and universities have also introduced new media teaching methods into music education. Especially in this year's epidemic, in response to the call of the state to suspend classes, all teachers forced themselves to learn 18 kinds of martial arts. They explained and interacted with the students in front of the screen through live broadcast or other teaching methods. They not only benefited from a wider range of groups, but also broke through the restrictions of class time and place, Online teaching can be carried out anytime and anywhere. With the participation of new media, we can not only realize cross professional learning, but also realize the effective integration between different majors.

The emergence of we media platform also provides students with good practice opportunities. Students can not only use the network platform to fully display their talents, but also use a variety of apps for usual practice, so as to enrich their practical experience and professional skills. At the same time, it can also obtain the relevant knowledge of different disciplines through the form of online courses, so as to make up for the defects of traditional classroom teaching. Music education is not only limited to music, but also the process of training and improving comprehensive quality.

3. The Superiority of Music Education in Helping Ideological and Political Education in Colleges and Universities

With the deepening of globalization, a large number of values and cultural thoughts are pouring in, which impact the ideological and political education of college students. It also focuses on socialism, patriotism and collective theme education, and aims at promoting and cultivating national spirit education. As a kind of emotional education, music education plays an important role in the formation of College Students' values.

3.1. Promote Students' All Round Development

Modern education not only requires students to have strong professional knowledge and skills, but also higher comprehensive quality and lofty ideological character. As the main force of quality education, music education plays an irreplaceable role in improving college students' aesthetic ability, creativity and physical and mental development. Music with positive energy can sweep away people's negative emotions in an instant, so that people's melancholy can be relieved and their mind can be purified. This coincides with the ideological and political education in Colleges and universities. Both of them are to promote the healthy development of students' body and mind, so that they have a healthy psychology and sound personality, constantly practice their own behavior, do not forget the original intention.

3.2. Enrich the Content of Ideological and Political Education

The integration of music education not only enriches the teaching content of Ideological and political education, but also brings students a new sensory enjoyment. Closely combined with the contemporary college students' thoughts, learning and life reality, highlight the affinity and pertinence, to enhance the "enlightening" effect. Using music to convey the power of love, beautiful music has injected infinite source of strength into students' life and study, which can help them establish confidence, hope and courage, guide them to pursue higher life goals, and realize higher life ideals. It not only brings a new teaching concept to the ideological and political education in Colleges and universities, but also brings a broader teaching space, which greatly enriches the teaching content of Ideological and political education in Colleges and universities to keep pace with the times.

3.3. Promoting the Reform of Ideological and Political Education

From the past experience and the development of reality, music education and ideological and political education in Colleges and universities are not much related, can also be said to be two parallel lines. However, the formation of this independent relationship between the two kinds of education can not be judged simply according to the concept of professional education. From the perspective of general education, music education has a complicated relationship with ideological and political education in Colleges and universities, which can also be said to be the accelerator and catalyst of Ideological and political education reform, so as to enhance the affinity and pertinence of Ideological and political education.

4. Music Education Helps Ideological and Political Education in Colleges and Universities

4.1. Broaden the Channels of Education and Create a Platform for Fine Music

Music education, which integrates moral education, aesthetic education and intellectual education, has profound artistic connotation and cultural charm. It not only enriches the spiritual life of college students, but also improves their appreciation of art. Through the influence of multi-channel fine music, it can subtly shape lofty ideals and noble character, moisten things silently to continuously improve the humanistic quality and moral sentiment. Therefore, in the new media era, we should effectively extend the extension of the field of music education, broaden the educational channels, give full play to the moral education function of moral education, timely introduce high-quality music works with the significance of Ideological and political education into Ideological and political education, and carry out propaganda and dissemination through multiple channels. On the one hand, we can combine the specific content of Ideological and political education, encourage teachers to carry out ideological and political education in a variety of art forms, constantly improve the ideological and moral level of college students, and actively guide them. On the other hand, we should appropriately combine the students' personal expertise and the development characteristics of the times, carry forward the main melody, spread positive energy, guide students to create their own fine music, so as to cultivate excellent talents with all-round development of morality, intelligence, sports and beauty.

4.2. Changing Teaching Methods and Realizing Teaching Diversification

Because music education and ideological and political education are interconnected, and can promote the art and modernization of Ideological and political education, we can cross integrate the practical activities in the field of music education and ideological and political education, add a touch of artistic and aesthetic cultural color to ideological and political education, so as to realize the cultural education of Ideological and political education. Change the traditional teaching methods, pay attention to the interaction and experience of Ideological and political education. The interaction between teachers and students has always been a common problem of Ideological and political education. The ideological and political teachers on the platform are "eloquent", and the students under the platform are sleepy, which makes the ideological and political education classroom become a one-man play of teachers' self-directed and self acting. There are few interactive topics between teachers and students. In the classroom of Ideological and political education, we can choose songs or micro movies with the strong voice of the times to enrich the teaching form of Ideological and political education, and combine strict control with good teaching to actively guide students to deeply explore the connotation of Ideological and political education contained in the works, so as to create a dynamic and interesting modern ideological and political classroom. On the other hand, we should guide students to have more practical experience and realize the goal of teaching in entertainment. For example, on the army day, the party day, the national day or the main activities can be held. Students can participate in the red song competition, drama performance, micro film shooting and other activities related to the promotion of patriotism and collectivism. They can show and vote through new media, In this way, it not only improves the students' practical participation ability and collective sense of honor, but also achieves the goal of patriotic education activities.

4.3. Optimize the Teaching Content and Select Typical Subjects

There are a lot of music works, but when designing the teaching content of the music works used in Ideological and political education, we should pay attention to the selection of typical, representative and positive classic works, focus on the edification of Chinese excellent national

culture and art for students, and integrate music education into the ideological and political education curriculum more deeply. At the same time, we should choose appropriate light music and pop music according to the development of the times and students' preference. Excellent light music is usually melodious and soothing; Healthy pop music is easy to understand, easy to learn, familiar and easy to be accepted by students. However, at present, the quality of pop music is uneven. Teachers must pay attention to positive guidance, resolutely resist bad "three vulgar" music, and constantly improve music appreciation. Let the music in spring and rain, moisten things in the invisible, through the personality charm of musicians and the strong appeal of works to influence students. For example, Beethoven's "Symphony of the fifth destiny", the work itself has a heart shaking melody, which can make people full of fighting spirit and passion, and then vividly explain Beethoven's life experience and indomitable fighting spirit to the students, I believe that we will be able to establish the confidence and determination of arduous struggle and fearless danger in the main melody, So as to achieve the goal of our ideological and political education.

The integration of music education into Ideological and political education in Colleges and universities will help the ideological and political education in Colleges and universities, and bring new ideas and methods for its reform and innovation. In the context of the new situation, through the continuous exploration of innovative carriers and forms, to enhance the aesthetic ability and ideological awareness of college students.

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