

Research on the Implementation Path of Integrating Chinese Traditional Etiquette Culture into Civilized Quality Education of College Students

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Abstract

Screening, extracting, processing, and reshaping traditional Chinese etiquette culture, integrating its excellent parts into the national talent training goals and strategies, into the college talent training program system, and incorporating the theory and practice of college moral education quality curriculum education, for the modernization of the country The construction and delivery of high-quality talents who are worthy of the task, so that China's excellent etiquette culture will be passed on. This is a research and education work that needs urgent attention in the cultivation of talents in colleges and universities in the new era.

Keywords

Chinese Traditional Etiquette Culture; College Students' Civilized Quality; Implementation Path.

1. Introduction

Our country is a famous "state of etiquette" in the world, and has been hailed as "a country of gentlemen" and "a model of civilization" in history. The Chinese etiquette culture was born in primitive society and formed in the Shang and Zhou dynasties.[1] After Confucius, Mencius, Xunzi, etc., it has become an important part of Confucian culture and an important source of thought for the emperors to manage the country and stabilize the world. The Chinese etiquette civilization has continued to transform to this day, and it has had a wide and profound impact on the lifestyle and behavioral orientation of the Chinese people, and laid the foundation for the formation of the traditional ethical and moral system of the Chinese nation. In modern society, some moral education, intellectual education, aesthetic education and other content included in etiquette culture are integrated into contemporary people's values, thinking patterns, ideals and beliefs, and behaviors, and they play an unquestionable or implicit role in people's ideological cognition and standing behavior. Significant role.

"The way of a university lies in Ming Mingde, in being close to the people, and in perfection." University is a high ground of social civilization and a "barometer" and "weathervane" that predicts the country's future development and prosperity. Young college students should strive to become supporters of the construction of social spiritual civilization and to be the "vanguard" in the development of national culture and social civilization in the new era. "If a person is rude, you will not stand, if you are rude, you will not succeed. If you are rude, you will be restless." Etiquette is the foundation of college students, an important part of personal cultivation and ability, and the prerequisite and foundation for achieving lofty ideals and ambitions. It is also an indispensable part of education in today's education to create highly qualified talents.

2. There are Some Problems

Due to the special historical period, the traditional Chinese etiquette culture has been hit twice since modern times, and was rejected and rejected by many people because of its feudal dross content. Since the 18th National Congress of the Communist Party of China, the party and the country have attached great importance to the construction of national culture and social civilization, and various industries in the society have set off a cultural boom. People have gradually realized that a truly powerful country should also be a country with a high degree of cultural confidence and a very high level of social civilization. Since the 19th National Congress of the Communist Party of China, General Secretary Xi Jinping has repeatedly quoted classic paragraphs and sentences of Chinese traditional culture, including Confucianism, in his series of speeches, and proposed creative use and innovative development of Chinese traditional culture. Nowadays, the academic circles have significantly increased the research on traditional Chinese culture, but the etiquette culture, which is an important part of it, is still relatively weak in both the degree of emphasis and the research strength, and more research, discussion, and promotion and application are urgently needed.

Etiquette is a basic part of the moral behavior of young college students. It is the attitude and behavioral norms that should be required for being a person and doing things. It is easy to learn, understand, simple, and practical, and is a good daily habit for college students. However, in today's university campuses, some uncivilized behaviors and cases happen from time to time. College students are not very aware of etiquette and civilization. Some college students should have elite awareness, sense of responsibility, and humanistic ideas and their high academic qualifications and high level of knowledge. Very mismatched. Some experts have pointed out that the talents needed in modern society are not "a devil who learns the rich and five-cars, an educated Nazi, or a lunatic with special skills". The inner rich knowledge and cultural accomplishment of college students can only be achieved through actions that conform to social ethics and codes of conduct. Only by presenting it properly can it exert practical significance and greater value in the real society.

"If you don't learn etiquette, you can't stand it." Our country has a fine tradition of attaching importance to etiquette education since ancient times. During the Spring and Autumn Period, "rituals collapse and music is bad." Confucius not only persuaded those in power to "provide rituals for the country", but also regarded "rituals" as an important part of Confucian learning, and cultivated a large number of talented disciples who respected the teacher and respected the morals, and cultivated both civil and military skills. In modern society, with rapid economic growth, advanced technology and convenience, people's wealth of life has been greatly improved. Guan Zi said: "We know the etiquette in the warehouse, and we know the honor and disgrace." However, compared with the progress of material civilization, people's moral behavior is present. The level of civilization that has come out seems to be slow and sluggish. The fine cultural traditions of respecting courtesy and virtue have not been well carried forward in today's college campuses. This is certainly related to the impact of Chinese traditional etiquette culture in a special period in history, and it is also related to the current colleges and universities' attitude towards etiquette. The importance of cultural education is directly related. Many countries in the world have focused on combining national modernization with some excellent traditional cultures in the process of social development, so that traditional culture will be full of vigor and vitality in the new era. This includes the focus on "li" and "benevolence". The emphasis on Confucian cultural thoughts. For example, Singapore and South Korea attach great importance to the importance of Confucian culture for national construction and national spiritual education, and believe that many ethical and moral concepts of Confucian cultural thought are still applicable to today's society. [2] A lot of

attention has been paid, and good social effects and domestic and foreign influence have been achieved.

The Seventeenth Congress of the Communist Party of China has clearly stated: "Promote Chinese traditional culture, build a harmonious culture, and cultivate core socialist values." The Fifth Plenary Session of the 19th Central Committee further emphasized the need to build a "cultural power" and strengthen including "spiritual civilization". The construction of the five civilizations, including "social civilization" and "ecological civilization", corresponds to the Chinese excellent traditional etiquette culture, which is an important part of Chinese excellent traditional culture, and it is the moral norms and behaviors that guide people's daily lives. The guidelines are also an important reference standard for the country's political life, and an important quality requirement for the group of young college students who will be the "new force" for the country's future construction.

3. Some Paths and Suggestions

3.1. Promote the Creative Transformation and Innovative Development of Chinese Traditional Etiquette Culture

General Secretary Xi Jinping emphasized: "History is created by the people, and civilization is also created by the people. We should respect and think more about the Chinese civilization that has lasted for more than 5,000 years." [3] Chinese traditional etiquette culture must be transformed through creativity And innovative development, adapt to and support the demands of the times, demonstrate its modern educational significance and inheritance value, strengthen and value it in the talent training system of colleges and universities in the new era, and make use of the traditional Chinese etiquette and culture related courses to cultivate and lead the cultivation of college students' values and shape their personality. The role of the university stimulates the endogenous motivation of the university to grow into talents and realize greater ideals and values in life.

3.2. Attach Importance to Teachers' Teaching and Educating Links

Teachers are the direct subject of the implementation of the policy concepts and specific tasks of teaching and educating people. Their cognition and understanding of traditional Chinese etiquette culture, acceptance, teaching attitudes, teaching methods, personal teaching effort and time, etc., are invested in etiquette. The implementation effect of education has a direct and decisive influence. It is necessary to promote the formulation and improvement of teacher management and development policies, and stimulate teachers' enthusiasm for teaching and educating people. In etiquette education, teachers themselves should set an example and act as a role model for others, pay attention to the reform and innovation of teaching methods and methods, pay attention to the subtle influence of the words and deeds of the teachers on the students, and strive to infect the students wholeheartedly, and the spring breeze will turn the rain. , Moisturize things silently, let etiquette education subtly, and integrate into the whole process of education and teaching at the right time and at any time.

3.3. Innovative Talent Training Model and Teaching Form

In the Internet age, the informatization and intelligent teaching environment has brought about great changes in education and teaching models and methods. It is necessary to actively innovate teaching models and forms, avoid blunt indoctrination and empty talk, and use multimedia teaching methods to inspire students to think and analyze, Perceive the norms and philosophy of ideas, improve classroom interpretation ability, enhance young college students' love of traditional etiquette culture and scientific and reasonable cognition, so that students "know what it is" and "know why it is" and "know why it is." "It is also necessary to "know how to do it", mobilize college students' awareness of learning and practicing etiquette and cultural

knowledge, and take the initiative to integrate greater responsibilities and missions into the process of daily learning and personal growth and success.

3.4. Deepen the Reform of Student Assessment Methods

The cultivation and improvement of the etiquette quality of college students is a gradual process that gradually internalizes in the heart and externalizes in action. It is necessary to pay attention to the supervision and promotion of the application of etiquette practice of college students, promote the reform of assessment methods for deepening the cultivation of students' etiquette quality, strengthen the ideological understanding of college students' attitudes towards learning etiquette knowledge and apply what they have learned, and encourage college students to put their cognition and learning into practice. Practice action. In the specific evaluation, it is necessary to pay attention to the assessment and evaluation of students' civilization, ideals and beliefs, daily attitudes towards others and behaviors, to enhance college students' political identity, family and country feelings, and moral cultivation, and to effectively guide college students to transform theoretical cognition into practical behavior, and promote The reform and formation of the assessment and evaluation system centered on "the unity of knowledge and action".

3.5. "Joint Efforts "at All Levels of "School, Society, and Country"

The improvement of college students' etiquette literacy is not only a matter of their own efforts, but also involves many aspects of the main elements in reality. All aspects should be "joined and managed" to form a joint force to jointly create a "respect of etiquette", "learning of etiquette" and "use of etiquette". Good social atmosphere. At the school level, we should try our best to incorporate the etiquette culture curriculum into the general moral education curriculum system, optimize cultural inheritance education, inject new impetus into the learning of etiquette culture, and show a new atmosphere; at the social level, promote the recognition and respect of the etiquette cultural quality of various industries in the society The atmosphere encourages more young college students to pay attention to and learn from China's excellent traditional etiquette culture; at the national level, it is necessary to play an active advocacy role in policy formulation such as personnel training, selection, assessment, and mainstream value orientation.

4. Concluding Remarks

Etiquette culture is the core of my country's excellent traditional culture and an important component of China's excellent traditional culture. In today's era, we should cherish historical and cultural resources, increase research and discussion, explain its profound connotation and significance, and explore and promote China's excellence. The modern value of traditional etiquette culture promotes the creative transformation and innovative development of traditional Chinese etiquette culture in the new era. The traditional Chinese etiquette culture should be screened, extracted, processed, and reshaped, and its outstanding parts should be integrated into the national talent training goals and strategies, integrated into the university talent training program system, and incorporated into the university moral education curriculum theory and practice, and conveyed to the construction of the country in the new era High-quality talents who can be responsible.

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