

Research on the Problem of Part-time Job of College Students under the Background of Post-epidemic

-- Take Bengbu University Town as an Example

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Abstract

In recent years, college graduates are facing huge employment pressure due to the phenomenon of college enrollment expansion and the disconnect between education system and enterprise practice. At the same time, the demand for Part-time jobs among college students is expanding. In order to fully release the vitality of the Part-time economy in the Post-epidemic period, it is necessary to improve the construction of online Part-time platforms, establish an efficient and safe Part-time system that integrates "online and offline", and introduce policies, enhance awareness, and strengthen assistance. Comprehensive protection and other measures.

Keywords

Post-epidemic Period; Part-time Economy; College Students.

1. The Demand for Part-time Jobs of College Students under the Influence of the New Crown Epidemic

In recent years, due to the phenomenon of college enrollment expansion, the disconnect between education system and enterprise practice has become more serious, college graduates are facing huge employment pressure. Non-university-specified "compulsory courses" and Part-time jobs can improve college students' ability to cope with stress. In addition, enterprises and various employers are placing less emphasis on "educational education", and more attention is paid to the comprehensive ability and work experience of graduates. The link still focuses on the investigation of comprehensive analysis, planning and organization, interpersonal relationships, and adaptability.

Moreover, the scale of college graduates in China is increasing year by year. According to data from the Ministry of Education, the number of college graduates in 2020 hit a new high, reaching 8.74 million. At the same time, affected by the new crown pneumonia epidemic, the macroeconomic situation at home and abroad is severe, which has also caused a greater impact on the employment of college graduates in China. Recently, at the 2021 Graduate Employment and Entrepreneurship Work Conference held by the Ministry of Education and the Ministry of Human Resources and Social Security, the Ministry of Education announced that the 2021 graduates will reach 9.09 million, an increase of 350,000 over 2020. Although the epidemic has been effectively controlled in China, due to the continuous impact of the previous epidemic, the labor demand of many small and medium-sized enterprises has been greatly reduced, which has brought enormous pressure to the employment of college graduates. Under this circumstance, college students have a greater demand for Part-time jobs.

2. Changes in the Problem of Part-time Jobs for College Students before and after the Epidemic

2.1. The Impact of the Epidemic has Further Expanded the Demand for Part-time Jobs for College Students

Part-time jobs for college students have always been a common phenomenon. On the one hand, it is affected by the family's economic environment. On the other hand, the expansion of college enrollment has made it difficult for college students to find employment. Especially in the context of the epidemic, employment resources have been drastically reduced, and employment has become more difficult. Part-time jobs can not only bring certain economic benefits to college students, but also enrich their social experience and improve their social adaptability.

2.2. The Online Part-time Job Demand of College Students has Exploded with Strong Vitality

In the past, Part-time jobs were mainly offline. For college students, they need to control the balance between their studies, life and Part-time jobs. Therefore, due to the limitation of time, conditions, and location, college students can only do some low-value-added manual labor Part-time, and the value is exploited, so they cannot receive salaries that match the labor. Moreover, due to the lack of information, college students are often charged with high intermediary fees for Part-time jobs. College students are relatively vulnerable groups of money themselves, and high intermediary fees and generally cheap jobs make many people discouraged. The Part-time needs of college students have not been met.

of the epidemic, China's Internet technology and products have developed rapidly, the economic structure has been transformed and upgraded, the trend of online office is obvious, and more Part-time opportunities have shifted from offline to online. The increase of online Part-time opportunities and the expansion of recruitment information on the online platform have provided a relatively relaxed Part-time environment and part-time for college students, so that college students can save transportation costs while using their own fragmented time. Earn money part time. Secondly, online Part-time jobs have the advantages of promoting the transparency of the recruitment business information, the formalization of the recruitment process, and the traceability. This also makes online Part-time jobs burst into a strong vitality in the Post-epidemic period when epidemic prevention and control has become normalized.

3. Online and Offline Part-time Job Status of College Students

In order to make the research more authoritative and credible, the author has reached cooperation with many universities and adopted various scientific methods such as questionnaire analysis method, market research method, literature investigation method, interview investigation method, collective interview method, squatting investigation method and big data analysis method. method to further study this issue.

For fresh graduates, the employment situation is more severe than in previous years, and the structural contradictions are prominent. Although the recruitment of talents is also continuously carried out with the resumption of work and production, due to the poor economic conditions of some enterprises, enterprises cannot The boom and the intensifying wave of layoffs have affected the demand for talents to a certain extent. The author has noticed that 2020 is the most difficult employment season in history. Thousands of graduates have flocked to the society, but they are facing the dilemma of fewer jobs and unable to interview offline! Therefore, many of them choose not to work temporarily, use the time of "retreat" at home to study, enrich themselves, and obtain a higher degree certificate or skill certificate to

gain an advantage in the job market! As a result, Part-time jobs have become their first choice to solve their basic life problems.

After investigation and statistics, it is found that the job information of these popular recruitment websites such as "China Talent Network" and "Ganji Network" is too complicated and the space for geographical selection is small, which is not suitable for the Part-time needs of college students. Most college students still find Part-time opportunities by means of campus intermediaries, friend introductions, small advertisements, and recruitment information released by surrounding businesses. However, some online Part-time information intermediary platforms are often inefficient, need to pay higher intermediary fees, have incomplete information, and are not trusted by college students for their integrity and security. College students, fresh graduates, and postgraduate students are a special social group with relatively free time. They have a strong demand for Part-time jobs or internships. However, due to the impact of the epidemic and some other reasons, they may not be able to carry out offline work. Part-time or internship, online Part-time job becomes their first choice at this time. However, online Part-time jobs still have many areas that need to be improved. For example, the privacy information of Part-time college students cannot be well protected, Part-time college students cannot learn about the specific information of the Part-time company where they work, and the personal safety of Part-time college students cannot be guaranteed at the Part-time location.

In general, due to various problems such as the unfree time of offline Part-time jobs and the insecurity of online Part-time jobs, the social vitality of college students' Part-time jobs has not been fully stimulated, resulting in a waste of social resources and is not conducive to the skills training of college students for employment.

4. Countermeasures for College Students' Part-time Job Problems under the Background of "Post-epidemic"

4.1. Improve the Construction of Online Part-time Job Platforms

In view of the problems of the existing Part-time job platform being irregular, unsafe, and low in trust, the author hopes to establish a transparent online Part-time job platform. Based on the platform, companies that need to recruit Part-time workers publish information on the platform and want to find Part-time jobs. College students with internships can also post their job-seeking needs on this platform, making a two-way choice. At the same time, in order to improve the credibility of Part-time information and the security and transparency of Part-time work, both parties to the Part-time job need to improve their personal information. But perfect information is only used by the platform for safety supervision, and both Part-time providers and Part-timers can only get necessary information about Part-time jobs. This can not only protect the privacy of both parties, but also protect the personal safety of Part-timers, thus making online Part-time jobs more formal and credible and promoting the development of the online economy. This has great constructive significance and a positive guiding role for the modelization, security and regularization of college students' Part-time jobs during the Post-epidemic period.

4.2. Establish an Efficient and Safe Part-time System that Integrates "Online and Offline"

According to the different needs of Part-time positions, it can be divided into offline Part-time jobs such as handing out flyers, face-to-face teaching, working as a handyman in various shops such as restaurants, etc., and online part-time live teaching, art pictures, text drafts, etc. The author recommends to create a perfect A Part-time job system for college students that integrates "online and offline", that is, online information is sufficient and reliable, and offline

relies on online information to clarify Part-time hours, determine Part-time wages, and secure Part-time staff. Taking advantage of the traceability of platform information, the platform can play a role in supervising the behavior of both parties involved in Part-time jobs. Once the Part-timers have rights and interests, or even have personal safety issues, the outside world can also use the platform information to hold them accountable in a timely manner. This not only ensures the efficient operation of the Part-time economy, but also protects personal privacy and security.

4.3. All-round Guarantees from the Introduction of Policies, Enhancement of Awareness, and Enhancement of Assistance

Analyzing the returned questionnaires and face-to-face interviews, it is found that the basic rights and interests of college students are not guaranteed in the Part-time job process, the Part-time work has low technical content, and the labor remuneration is obviously lower than the labor pay. The main reason for this phenomenon is the lack of college students' due awareness of rights. To this end, the government should establish and improve relevant laws and regulations, and include the Part-time job of college students into the scope of protection of the labor law. Let students encounter infringement problems in the process of Part-time work, and make sure that there is a law to follow, so as to improve the level of protection of students' rights. College students should also increase their awareness of rights protection, and when encountering infringement problems, they should take up legal weapons to protect their legitimate rights and interests as soon as possible. In addition, colleges and universities themselves should assume the responsibility of safeguarding the legitimate rights and interests of students. Reach cooperation with enterprises, regularly send talents to relevant units and enterprises to reduce the possibility of students being infringed; increase work-study positions; at the same time, provide students with legal aid and psychological counseling.

5. Epilogue

"Employment is the foundation of people's livelihood", and for college students, Part-time jobs have become more and more rigid. The development of the Part-time economy can not only relieve the living pressure of some "postgraduate entrance examination parties" and "government entrance examination parties", improve the employability of college students, but also reduce the occurrence of social problems to a certain extent, thereby alleviating the problem of slow economic growth caused by the epidemic. College students can complete some Part-time jobs in their spare time in class. Through Part-time work, they can learn new knowledge, master more skills, and improve their own abilities, so as to realize their own value and promote the development of the national economy and society after they step into the society in the future. The progress has laid a good and solid foundation. This is the study and practice of President Xi's strategy of "strengthening the country with talents".

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